

7th YOUTH ECONOMIC FORUM

November
12-14
2015
Petrozavodsk

**New economy
– new opportunities**

ABOUT THE FORUM

- one of the largest branded youth events in the Republic of Karelia
- a new format of an international discussion platform for young people
- challenges stereotypes and trite formats
- search for new opportunities for economic development
- pooling of the intellectual resources of scientific and educational institutions

BACKGROUND

OVER THE 6 YEARS OF ITS HISTORY THE YOUTH ECONOMIC FORUM HAS SEEN:
more than 2000 participants
from 30 Russian regions and 50 cities, more than 10 countries around the world
more than 60 sessions and round tables
about 400 lectures and presentations



WELCOME TO PARTICIPATE

☎ 8 (8142) 57-07-27 ✉ forum_insteco@inbox.ru  vk.com/econforum

Registration is open at www.econforum.ru until November 1, 2015

SCIENTIFIC PLATFORM

Conference with international involvement for early-career scientists «SUSTAINABLE DEVELOPMENT OF A REGION»

Speakers are invited to the following sessions:

- Sustainable development of regions and wise nature use
- Innovative models for managing economy and business
- Social development of regions and the labour market
- Investments and structural modernization of the economy
- School research projects

Each speaker will get a certificate and the possibility to publish their paper in the forum proceedings (edition indexed in the RSCI database). Diplomas and gifts will be awarded for the best presentations.

Invited experts:



Nikolai Mezhevich

Dr (DSc) of Econ., Professor, School of International Relations of the St. Petersburg State University; Head Researcher, RAS Institute of Regional Economic Problems



Vladimir Gimpelson

Cand. (PhD) of Econ., Professor, Faculty of Economic Sciences of the National Research University Higher School of Economics; Director, Centre for Labour Market Studies at HSE



Sergey Kirillov

Dr (DSc) of Econ., Professor, Leading Researcher, Faculty of Geography of Lomonosov Moscow State University



Andrey Volodin

Cand. (PhD) of Hist., Assistant Professor, Historical Information Science Dept., Faculty of History, Lomonosov Moscow State University. Authors of the project "Internet-Heuristics"

Graduate and PhD students, young scientists and schoolchildren are welcome.

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EDUCATIONAL PLATFORM

BUSINESS GAME

«Simulation of a federal-level meeting of heads of regions» on «Attracting investments to regions of Russia», co-organized by the Russian Association of Economic Clubs and the Agency for Strategic Initiatives

Student teams interested in matters of the state investment policy, attracting investments and generating favourable conditions for investors in regions of Russia are invited.

ОТКРЫТЫЙ ЛЕКТОРИЙ:



Vladimir Gimpelson

National Research University Higher School of Economics, Moscow
«Paradoxes of the Russian labour market»



Andrey Volodin

Lomonosov Moscow State University
«The Piketty effect: inequality in the context of long-term study of capitalism»



Nikolai Yagodkin

Director, Advance Training Club (Centre for Education Technology)
Teacher, specialist in innovative learning techniques.
«An innovative education model»



Ekaterina Kononova

Specialist in personal branding, author of a technique for building and monetizing personal brand.
«10 rules of reputation engineering»



Gennadiy Turovskiy

Expert in time time management and goal attainment.
«100 tips for a productive life»

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YOUTH ENTREPRENEURSHIP

Meetings with Russia's young and most successful entrepreneurs



Ayaz Shabutdinov

Like Family team. Entrepreneur, actively developing business in various areas: «coffee-to-go» cafes, Like S tuning studio, PizzaCat pizzerias, men's hairdressers LikeBro, projects Like Support, Lingua Like, chain of photography schools, Russia's biggest hostel chain Like Hostel...

«How to begin developing and scaling your business»



Felix Zinatullin

Founder and leader of the «Cerebro Target» project; best 2014 SMM specialist (LikeAwards) and expert in business promotion through social media.

«Cerebro Target» is currently one of the best retargeting services available.

«Vkontakte retargeting for small businesses, lessons from 2015»



Maxim Nikitinsky

Public figure, entrepreneur, organizer. Founder of the educational venue «Mesto Rosta», DA Expert Club, and Delovaya Afisha

«Creating business communities»



Nikita Pryadko

Creative Director and co-owner of EmailMarket, IKRA tutor and trainer.

Has worked with brands such as Inmarco, Polaroid, Peter the Great Botanical Garden, Obit, STS Media, Alarm Motors, Persona, etc.

«The target audience. Breaking and entering».



Anastasia Kondakova

Owner of Anakonda Design Studio, stylist for TV programme Modnyi Prigovor (Fashion Sentence), Grand Prix winner of an international fashion designers contest with «To follow the inevitable» collection, national prize nominee at «Mellow Seasons in Sochi» fashion festival.

«Adjusting fashion trends to everyday life»

Special format for communication: **«No ties meeting».**

3-day intensive business course for beginner entrepreneurs by DA Expert Club and BusinessFamily (St. Petersburg).

Roundtable «Creating business communities»,

supported by the Russian NGO for SME «OPORA Russia» (St. Petersburg)

Platform participants: business start-ups and operating entrepreneurs from Northwest Russia and other regions

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